

Karen Justl is an instructor at both Continuing Studies, OCAD University, the Toronto School of Art and a private tutor. Classes include: Studio based Illustration Essentials, Youth Studio Sequential Art, Graphic Design, Urban Poster Design, Blogging Basics, Zine-it-Yourself, Adobe Creative Suite CS5 & 6, and Digital Portfolio Creation. Students range from illustrators & graphic designers to visual artists, painters, art directors, filmmakers, musicians, entrepreneurs, promoters of non-profit organizations, from a wide range of professions and age groups.....all passionate about visual art, colour, typography & design.

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teaching philosophy

I want to aid in the preparation of student artist designers to communicate: make, think, speak, and write about graphic design, illustration and art.

I strive to aid in my students' development of their creative and critical thinking in an active, self-regulatory process. Applied research & production strategies lead to academic success. Students set goals for their work and monitor their motivations & actions, guided and/or constrained by their goals. The students engage in their assignments, make decisions about what to research, develop ideas about their productivity & efficiency, decide which strategies are effective in this process, learn how to focus, take responsibility in the process of learning and develop self confidence.

I would like my students to research, engage and contribute to the constantly evolving definition of art, illustration & graphic design. I strive to inspire and challenge my students to investigate the world through the lens of the designer, to recognize the connections between culture & design, to engage in the the concepts behind visual solutions and, to research the history of graphic design, illustration and visual art to provide clarification & gain insight for their future innovative design communication contributions.

I am a firm believer in the integration of traditional and digital production tools utilized as graphic design and illustration solutions.

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in the classroom

The essentials of image-making

- i. Students explore preliminary ideas through research, brainstorming, lists, sketches, thumbnails, drawings; they are integral to the process of design & making art.
- ii. They role-play as art directors and designer illustrators to hone their visual and verbal communication skills.
- iii. They develop their visual literacy through focusing on the overall structure of the image & its composition, use sections/planes/theory of colour to describe form & space.
- iv. They experiment with the proportion & gestural life of figures & objects.
- v. They explore the cast of characters of typographic communication.
- vi. They engage in self observation, self & group critique.

My course content, instruction and evaluation methodology all reflect my core mandate and objectives to inspire, challenge, aid and communicate with students to help them meet the course objectives. I strive to base student projects and evaluations on a diversity of methods. I strive to create a rich and engaging classroom experience for all of my students. I also strive to advise them of other design/visual art opportunities, to aid in the development of new skills, connect with other artist/designers and get involved in collaborative and/or community projects.

key words & phrases:

interdisciplinary, team-based, design process-work, investigative design anthropology, participation, psychology, philosophy, chaos, mistakes, mash-ups, grids and laws, broken rules, lines of action, visual answers to design questions

- **Karen Justl**

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CURRICULUM VITAE

education

Artist Educator Foundations Course, 2011
Royal Conservatory, TELUS Centre for Performance and Learning, Toronto, On.

Master of Design, 2010
Interdisciplinary Master's in Art, Media and Design Program, OCAD University, Toronto, On.

TBDC Diploma, 2008
Toronto Business Development Centre, One Year Business Incubation Program

Applied Multimedia Training Centre, 2001
Diploma: Multimedia Design, Communications, Animation, Digital Video, Wpg., Mb.

Manitoba Motion Picture Industries, 1999
Film Crew Training Program, Wpg., Mb.

MAWA Mentorship, Mentoring Artists for Women's Art, 1995
One Year Program, Mentor Artists: Bev Pike, Wanda Koop, Helene Dyck, Wpg., Mb.

Video Pool First Video Fund, 1991
Workshops: Video Production, Wpg., Mb.

BFA, Honours, 1991
Bachelor of Fine Arts Honours Degree in Painting, University of Manitoba, School of Art, Wpg., Mb.

selected teaching and experience

*Instructor, Continuing Studies, OCAD University, '11- '13

*Instructor, Digital Art Lab, Toronto School of Art, '05-'13

*Graduate Assistant, History of Modern Art, OCAD University, '08-'09

*Graduate Assistant, Visual Forces: 2d and 3d Design, OCAD University, '09

*Teaching Assistant, OCAD University, Laptop Program, '05-'07

*Lead Website Designer and Illustrator, Calgary Animated Objects Society, '08-'09

*Lead Website Designer and Illustrator, Crowdaddy, San Francisco Theatre, '08-'09

*Lead Graphic Designer, Rye Cinema Productions, documentaries and shorts, '05-'09

*Asst. Graphic Designer, Bravado! Bras, Toronto, On., '07

*Lead Graphic Designer, Kardia, feature film, Alcina Pictures/Telefilm, Toronto, On., '05

*Lead Graphic Designer, I, Claudia, feature film, CBC/Sienna Films, Toronto, On., '04

*Graphic Designer/2nd Asst. Art Director, The Dark Hours, feature, CFC, Toronto, On., '04

*Graphic Designer/Assistant Editor, The WinWin Picture Company, Toronto, On., '03-'04

*Videographer, The Fire Safety House, mobile classroom, WFPS, Wpg., Mb., '02

*Videographer, Children's Hospital/Firefighters Burn Fund, summer camp, Wpg., Mb., '02

*Head of Multimedia, Winnipeg Fire Paramedic Training Academy, Wpg., Mb., '01-'02

*Assistant Art Director, A Season on the Brink, feature film, ESPN, Wpg., Mb., '01

selected publications

- *Illustration: MMA3, UK-based project book, '13
- *Illustrations: The Cougar cover & editorial, Herizons Magazine, Winnipeg, Mb., '13
- *Illustrations: The Skeleton Key, Pilot Project, Toronto, On., '12
- *Show Review: The Dolls in The Playground, E. Hatfield, Inside Toronto, On., Feb, '11
- *Illustrations: The Pages, Pilot Project, Toronto, On., '11
- *Spotlight Artist: Chances, subTerrain, Issue #57, Vancouver, B.C., '11
- *Folio Artist Spotlight: Alternative Realities, Broken Pencil Magazine: Canzine, '10
- *Illustrations: Every Man a Lamb, Pilot Project 6, Toronto, On., '10
- *Illustrations: The Bird (cage), by Sandy Groebner, self published, Toronto, On., '09
- *Illustrations: Autism and Entering Mourning, Herizons Magazine, Wpg., Mb., '09
- *Illustrations: Mad Women, Herizons Magazine, Wpg., Mb., '09
- *Illustrations: Cover, Maurice & Five Percent Dilation, subTerrain, Van., B.C., #51, '09
- *Illustrations: Winner, People and Their Problems, Applied Arts Magazine, May, '08
- *Illustrations: The Coffee Witch, Crow's Toes Magazine, Richmond. B.C., May, '08
- *Illustrations: People and Their Problems, Kiss Machine, Toronto, On., May, '08
- *Illustrations: Ernie Bates Goes Golfing, subTerrain, Vancouver, B.C., Jan./Feb., '08
- *Illustrations: The Last Word, SubTerrain, Vancouver, B.C., Jan./Feb., '08
- *Illustrations: The Root of Things, SubTerrain, Vancouver, B.C., Sept./Oct., '07
- *Show Review: Glass Armour | Fragile Shields, Susan Chafe, Critical Distance, Wpg., Mb., '98
- *Broadcast Media interview: Glass Armour | Fragile Shields, MTN News, Wpg., Mb., Jan, '98
- *Show Review: Mermaids and Psyches, D. Teetstra, Manitoban, Wpg., Mb., Mar. 30, '94
- *Show Review: Mermaids Show, A. Gilmore, Winnipeg Free Press, Wpg., Mb., Mar. 26, '94
- *Show Review: Re/Fashion Show, CTV Earth Watch, Wpg., Mb., Jan., '93
- *Review: Storming the Ramparts: Student Bolshevik, S. Ellis, Border Crossings, Wpg., Mb., '93
- *Broadcast Media: Punished In Silk, CKY News hour, Wpg., Mb., Aug., '92
- *Broadcast Media Interview: A Nice Day for Toast, CKY News hour, Wpg., Mb., Aug., '92

selected exhibitions

- 2013-----
MMA3, The Framers Gallery, group, curated by Darren Di Lieto, London, UK
- 2011-----
Relations, group, Gallery 1313, Toronto, On.
Krampusnacht, group, Resistor Gallery, Toronto, On.
- 2010-----
Insignificance, graduate exhibition, Xpace, Ontario College of Art and Design, Toronto, On.
The Dolls in The Playground, solo, Launch Projects Gallery, Toronto, On.
Pretty Ugly, group, Graduate Gallery, Ontario College of Art and Design, Toronto, On.
- 2009-----
I Think She's Dead, solo, The Music Gallery, Toronto, On.
A Dangerous Stepping Stone to Darker Deeds II, group, Graduate Gallery, OCAD University
- 2008-----
OLD WORK NEW MASTERS , Graduate Gallery, OCAD University
- 2007-----
People and Their Problems, solo, St. Norbert Arts Centre, Winnipeg, Mb.
- 1991-1998-----
Glass Armour | Fragile Shields, solo, Ace Art, Winnipeg, Mb.
The Plighted Troth, solo, Manitoba Theatre Centre, Winnipeg, Mb.
The Interlake Mermaid, solo, Main/Access, Winnipeg, Mb.
Re|Fashion, group, Main/Access Gallery, Thomas Gallery, Eaton's, Wpg, Mb.
The First Decade Performance Art , group, Ace Art, Winnipeg, Mb.
Student Bolsheviks in Your Pants group, Student Bolshevik Gallery, Wpg, Mb.
The Fitting Room solo show @ Punished in Silk, group, Student Bolshevik Gallery, Wpg, Mb.
Misfit Lit, group, Ace Art, Gallery of S.W. Mb., Leaf Rapids NEC, Thompson RC, Mb.
A Nice Day for Toast, solo, Ace Art, Wpg, Mb.
Ministry of Art, group, Student Bolshevik Collective Gallery, Wpg, Mb.
The Stiff Servant Boutique, Walter's group show, Plug In Institute of Contemporary Art, Wpg, Mb.
Lenin's Furniture, group, Student Bolshevik Collective Gallery, Wpg, Mb.
Book'Em Dano, group, Student Bolshevik Collective Gallery, Wpg, Mb.

research and production grants

- *Graduate Thesis Exhibition Bursary, 2010
- *Ontario Trust Graduate Studies Bursary Program, 2008, 2009, 2010
- *OCAD U Graduate Studies Scholarship Program, 2008, 2009, 2010
- *Manitoba Art's Council Grant, 1998, 1996, 1995, 1994, 1993
- *Manitoba Arts Council Grant, Short Term Project Grant, 1997
- *Winnipeg Artist Advisory Council Grant, 1995, 1992
- *Manitoba Arts Council Grant, Short Term Project Grant, 1994

experience in-depth

Instructor, Continuing Studies, OCAD University, 2011- 2013

I teach Illustration Essentials Studio (composition, semiotics, camera angles, caricature & editorial illustration in 18 hrs), intro and advanced Adobe CS6 software (Illustrator & Photoshop Image Creation and Preparation for Print, Web & Digital Presentation). My students range from art directors, illustrators & graphic designers to filmmakers, musicians and entrepreneurs all passionate about visual art, colour, typography and design.

Class Assistant, Rapid Prototyping (RP) Centre, OCAD University, 2011

I worked as part of the technical staff to support student production, file manipulation, post-processing & finishing, functional prototypes, presentation models, and production parts in a variety of materials mainly on the laser-cutter in the RP Studio. I honed my vector-based illustration skills in this position, working with the studio manager, Mark Jeffrey.

Instructor, Digital Art Lab, Toronto School of Art, 2005- 2013

I taught Adobe Creative Suite Software (Illustrator, Photoshop, InDesign), Urban Poster Design, Blogging, Zine Making, Portfolio Presentation, Illustration and Layout, Youth Studio Sequential Art. My students were visual artists, painters, designers, art directors, restaurateurs, promoters of non-profit organizations, etc... from a wide range of professions and age groups. TSA offered small classes in an art-school environment in which to learn, create and show their work in our annual open house events, student gallery and fundraising functions. I advise & assist the Digital Diploma students. I also coordinated students in the digital lab, portfolio reviews, student and school events eg. Drink and Draw! and City Chase, Toronto as well as created promotional print and digital design work (posters, cards, blogs, etc.) for the TSA.

Graduate Assistant, Visual Forces: 2 & 3 Dimensional Design, GDES 1C02, OCAD U, 2009

I was so fortunate to assist Glenn McArthur and Marco Jacob with their inspiring second year class for the students of the First Generation/Student Success Program at OCAD University. I assisted with tutorials, critiques and student inquiries about the many interdisciplinary projects and assignments.

Graduate Assistant, History of Modern Art, VISA 2B07, OCAD U, 2008-09

As an assistant to Jessica Wyman for two semesters I engaged her students in tutorials about the painting & sculpture of Europe & America from the 1880s to the 1970s, discussing the style & philosophy of the modern era, the academy, avant-garde movements, dialogue between art history, art criticism and art theory.

Teaching Assistant, OCAD U, Laptop Program, 2005-07

I was an instructor of the tri-weekly workshops & tutorials supporting the Design, Advertising, Illustration and Material Art and Design students at OCAD U for six semesters. I also manned the Open Studio research, development and ping-pong space at 100 McCaul. Classes: Illustrator, Photoshop, Flash, GoLive, Final Cut Pro, Font Management

Head of Multimedia, Winnipeg Fire Paramedic Training Academy, Wpg., Mb., 2001-02

I spent over a year as a full-union, full-uniform, documentary videographer, media support head for the WFPS Training Academy. I scripted, shot and edited a number of training videos, many fire and paramedic emergency documents, union films and outreach information videos. I also instructed/directed student interns from Red River Community College. This position also included editing and creating on-line support documents, paramedics and firefighters community outreach and presentations for many of the department heads at the WFPS. Fortunately, I was ALSO able to work with the Fire-House Outreach Program for children's fire safety and the Firefighters Burn Fund Camp for Kids at Camp Arnes with burn victim children, ages 7 to 18.

conferences and other professional development

Ottawa International Animation Festival Attendee, 2012, 2010, 2005

FICT Attendee, Technician and Volunteer

I have been an attendee and volunteer stage technician (2011) at FITC (Future Innovation Technology Creativity) Technology and Design Events in Toronto from 2008 to 2011.

LIFT | Liaison of Independent Filmmakers Toronto, member, workshop attendee and website volunteer, 2005 to '06

Screenwriter's Workshop w/ Sharon Buckingham, If It's Not on the Page, It's Not on the Stage: 8 week, Screenwriting Workshop at Saw Video. Pitch Documents, Treatments, Building Characters, Structure, Theme, Constructing a Scene... Workshop based on the Syd Field, Writer's Workshop, 2004, Ottawa, Ontario

juror, Manitoba Arts Council, Artist Production Grants, 1999

Founding Member & Affiliation with The Student Bolshevik Artists, Winnipeg, MB, since 1991

references

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